

THE NEW YORK STATE BROADCASTERS ASSOCIATION, INC.

proudly presents

THE FORTY FIFTH AWARDS FOR EXCELLENCE IN BROADCASTING

The Sagamore
on Lake George at Bolton Landing, New York
June 27, 2011

RED GROUP - RADIO

CATEGORY R-1 OUTSTANDING COMMERCIAL

WON BY: WRXP, NEW YORK

TITLE: ARCADE FIRE

CATEGORY R-2 OUTSTANDING PROMOTION ANNOUNCEMENT OR SERIES

WON BY: WWRL, NEW YORK

TITLE: MASTER OF CONTRADICTIONS

CATEGORY R-3 OUTSTANDING PUBLIC SERVICE ANNOUNCEMENT/CAMPAIGN

WON BY: WQBU, NEW YORK

TITLE: VIRGIN de GUADALUPE

CATEGORY R-4 OUTSTANDING PUBLIC AFFAIRS PROGRAM OR SERIES

WON BY: WFUV, NEW YORK

TITLE: CITYSCAPE: MUSIC EDUCATION

CATEGORY R-5 OUTSTANDING SPOT NEWS

WON BY: WINS, NEW YORK

TITLE: TIMES SQUARE CAR BOMB

CATEGORY R-6 OUTSTANDING LOCAL NEWSCAST

WON BY: WINS, NEW YORK

TITLE: AM DRIVE 10/20

CATEGORY R-7 OUTSTANDING FEATURE STORY

WON BY: WNYC, NEW YORK

TITLE: BACK TO THE MIDDLE EAST

RED GROUP - RADIO

CATEGORY R-8 OUTSTANDING STATION SPONSORED EVENT

WON BY: WOR, NEW YORK

TITLE: SHINING STAR TALENT SEARCH

CATEGORY R-9 OUTSTANDING ON-AIR BROADCAST PERSONALITY OR TEAM

WON BY: WQHT, NEW YORK

TITLE: ANGIE'S BIGGEST INTERVIEWS

CATEGORY R-10 OUTSTANDING LOCAL SPORTING EVENT

WON BY: WFUV, NEW YORK

TITLE: FORDAM – ST. JOHN'S BASKETBALL

CATEGORY R-11 OUTSTANDING SPORTSCAST

WON BY: WFUV, NEW YORK

TITLE: 10-30-50

GREEN GROUP - TELEVISION

CATEGORY T-1 OUTSTANDING COMMERCIAL

WON BY: WPTZ, PLATTSBURGH

TITLE: US AIRWAYS "BOSTON"

CATEGORY T-2 OUTSTANDING PROMOTION ANNOUNCEMENT OR SERIES

WON BY: WBNG, JOHNSON CITY

TITLE: ACTION NEWS – MORE LOCAL NEWS

CATEGORY T-3 OUTSTANDING PUBLIC SERVICE ANNOUNCEMENT/CAMPAIGN

WON BY: WWNY, WATERTOWN

TITLE: VICTIM'S ASSISTANCE CENTER "CHILD ADVOCACY PROGRAM"

CATEGORY T-4 OUTSTANDING PUBLIC AFFAIRS PROGRAM OR SERIES

WON BY: WRNN, RYE BROOK

TITLE: HARVEST OF HUNGER

GREEN GROUP - TELEVISION

CATEGORY T-5 OUTSTANDING SPOT NEWS

WON BY: WKTV, UTICA

TITLE: BANK ROBBERY/OFFICER SHOT

CATEGORY T-6 OUTSTANDING HARD NEWS STORY

WON BY: WBNG, JOHNSON CITY

TITLE: ABANDONED CHILDREN

CATEGORY T-7 OUTSTANDING FEATURE NEWS STORY

WON BY: WKTV, UTICA

TITLE: CANOE CLASSIC

CATEGORY T-8 OUTSTANDING LOCALLY ORIGINATED NEWSCAST

WON BY: WETM, ELMIRA

TITLE: WETM 18 NEWS AT 6

CATEGORY T-9 OUTSTANDING DOCUMENTARY PROGRAM

WON BY: WCFE, PLATTSBURGH

TITLE: CIRQUE du SOLEIL – FLOWERS IN THE DESERT

CATEGORY T-10 OUTSTANDING LOCAL SPORTING EVENT

WON BY: WKTV, UTICA

TITLE: BOILERMAKER 2010

CATEGORY T-11 OUTSTANDING SPORTSCAST

WON BY: WETM, ELMIRA

TITLE: 6 PM SPORTS

CATEGORY T-13 OUTSTANDING LOCALLY PRODUCED TV SHOW

WON BY: WCFE, PLATTSBURGH

TITLE: ART EXPRESS – POWERFUL PERFORMERS

BLUE GROUP - RADIO

CATEGORY R-1 OUTSTANDING COMMERCIAL

WON BY: WTRY, ALBANY

TITLE: DON'T HAVE TO SING FOR ALTO GRILL

CATEGORY R-2 OUTSTANDING PROMOTION ANNOUNCEMENT OR SERIES

WON BY: WGY, ALBANY

TITLE: WINTER WEATHER MANIA

CATEGORY R-3 OUTSTANDING PUBLIC SERVICE ANNOUNCEMENT/CAMPAIGN

WON BY: WWHT, SYRACUSE

TITLE: SYRACUSE CITY SCHOOL DISTRICT ITC SCHOOL CAMPAIGN

CATEGORY R-4 OUTSTANDING PUBLIC AFFAIRS PROGRAM OR SERIES

WON BY: WXXI, ROCHESTER

TITLE: STATE OF DISREPAIR

CATEGORY R-5 OUTSTANDING SPOT NEWS

WON BY: WAMC, ALBANY

TITLE: NORTH COUNTRY QUAKES

CATEGORY R-6 OUTSTANDING LOCAL NEWSCAST

WON BY: WHAM, ROCHESTER

TITLE: THE WHAM 8 AM NEWS 10/20/10

CATEGORY R-7 OUTSTANDING FEATURE STORY

WON BY: WXXI, ROCHESTER

TITLE: ROCHESTER INTERFAITH HOSPITALITY

CATEGORY R-8 OUTSTANDING STATION SPONSORED EVENT

WON BY: WGY, ALBANY

TITLE: 2010 RADIOTHON

BLUE GROUP - RADIO

CATEGORY R-9 OUTSTANDING ON-AIR BROADCAST PERSONALITY OR TEAM

WON BY: WTKW, SYRACUSE

TITLE: THE GOMEZ & DAVE MORNING SHOW SAMPLE

CATEGORY R-11 OUTSTANDING SPORTSCAST

WON BY: WTKW, SYRACUSE

TITLE: TK 99 SPORTS PUNCH

BLUE GROUP - TELEVISION

CATEGORY T-1 OUTSTANDING COMMERCIAL

WON BY: WHAM, ROCHESTER

TITLE: THE SUMMIT AT BRIGHTON – “SENIOR LIFE CENTER”

CATEGORY T-2 OUTSTANDING PROMOTION ANNOUNCEMENT OR SERIES

WON BY: WSYR, SYRACUSE

TITLE: BEEN THERE, ALWAYS HERE

CATEGORY T-3 OUTSTANDING PUBLIC SERVICE ANNOUNCEMENT/CAMPAIGN

WON BY: WXXA, ALBANY

TITLE: FREIHOFFER’S RUN FOR WOMEN PSA

CATEGORY T-4 OUTSTANDING PUBLIC AFFAIRS PROGRAM OR SERIES

WON BY: WLNY, LONG ISLAND

TITLE: MAIN STREET MAKEOVER

CATEGORY T-5 OUTSTANDING SPOT NEWS

WON BY: WSYR, SYRACUSE

TITLE: APRIL FLASH FLOOD

CATEGORY T-6 OUTSTANDING HARD NEWS STORY

WON BY: WNYT, ALBANY

TITLE: STATE POLICE RAISES

BLUE GROUP - TELEVISION

CATEGORY T-7 OUTSTANDING FEATURE NEWS STORY

WON BY: WGRZ, BUFFALO

TITLE: VET BRACELET

CATEGORY T-8 OUTSTANDING LOCALLY ORIGINATED NEWSCAST

WON BY: WGRZ, BUFFALO

TITLE: CHANNEL 2 NEWS FIRST AT FIVE

CATEGORY T-9 OUTSTANDING DOCUMENTARY PROGRAM

WON BY: WNED, BUFFALO

TITLE: BUFFALO'S VOICES OF STEEL

CATEGORY T-10 OUTSTANDING LOCAL SPORTING EVENT

WON BY: WGRZ, BUFFALO

TITLE: SECTION VI HIGH SCHOOL BASKETBALL CHAMPIONSHIPS

CATEGORY T-11 OUTSTANDING SPORTSCAST

WON BY: WHAM, ROCHESTER

TITLE: 13WHAM NEWS AT 6

CATEGORY T-12 OUTSTANDING INDIVIDUAL PROGRAM OR SERIES DESIGNED FOR CHILDREN

WON BY: WXXI, ROCHESTER

TITLE: ASSIGNMENT THE WORLD

CATEGORY T-13 OUTSTANDING LOCALLY PRODUCED TV SHOW

WON BY: WLIW, LONG ISLAND

TITLE: HEROIN HITS LONG ISLAND: A METROFOCUS SPECIAL

GREEN GROUP - RADIO

CATEGORY R-1 OUTSTANDING COMMERCIAL

WON BY: WPKF, POUGHKEEPSIE

TITLE: A.N.N. TRANSPORTATION "MINI VAN PROM"

GREEN GROUP - RADIO

CATEGORY R-2 OUTSTANDING PROMOTION ANNOUNCEMENT OR SERIES

WON BY: WFRG, MARCY

TITLE: WFRG FROGFEST PROMO

CATEGORY R-3 OUTSTANDING PUBLIC SERVICE ANNOUNCEMENT/CAMPAIGN

WON BY: WPDH, POUGHKEEPSIE

TITLE: THE LET'S GO VETS WEEKEND

CATEGORY R-4 OUTSTANDING PUBLIC AFFAIRS PROGRAM OR SERIES

WON BY: WRVO, OSWEGO

TITLE: COMMUNITY FORUM: THE SCIENCE OF HYDROFRACKING

CATEGORY R-5 OUTSTANDING SPOT NEWS

WON BY: WIBX, MARCY

TITLE: SHOOTING AT AT&T STORE

CATEGORY R-6 OUTSTANDING LOCAL NEWSCAST

WON BY: WIBX, MARCY

TITLE: TORNADO/FLOODING NEWS UPDATE

CATEGORY R-7 OUTSTANDING FEATURE STORY

WON BY: WRVO, OSWEGO

TITLE: HEALTH RISKS OF EATING TOO MANY FISH

CATEGORY R-8 OUTSTANDING STATION SPONSORED EVENT

WON BY: WAVR, WAVERLY

TITLE: CHRISTMAS IS FOR KIDS

CATEGORY R-9 OUTSTANDING ON-AIR BROADCAST PERSONALITY OR TEAM

WON BY: WFRY, WATERTOWN

TITLE: THE MORNING SPLASH WITH JAMES POND & CRICKET

GREEN GROUP - RADIO

CATEGORY R-10 OUTSTANDING LOCAL SPORTING EVENT

WON BY: WIBX, MARCY

TITLE: CLASS "D" BOYS BASKETBALL STATE FINAL GAME

CATEGORY R-11 OUTSTANDING SPORTSCAST

WON BY: WCKM, GLENS FALLS

TITLE: HIGH SCHOOL SPORTS SCOREBOARD

RED GROUP - TELEVISION

CATEGORY T-2 OUTSTANDING PROMOTION ANNOUNCEMENT OR SERIES

WON BY: WXTV, NEW YORK

TITLE: X-FINAL

CATEGORY T-5 OUTSTANDING SPOT NEWS

WON BY: WCBS, NEW YORK

TITLE: CBS 2 NEWS AT 11: GAS EXPLOSION

CATEGORY T-6 OUTSTANDING HARD NEWS STORY

WON BY: WCBS, NEW YORK

TITLE: STATEN ISLAND BIAS ATTACKS

CATEGORY T-7 OUTSTANDING FEATURE NEWS STORY

WON BY: WCBS, NEW YORK

TITLE: ROBO-TRIPPING

CATEGORY T-8 OUTSTANDING LOCALLY ORIGINATED NEWSCAST

WON BY: WCBS, NEW YORK

TITLE: CBS 2 NEWS AT 11: TORNADOS HIT NYC

CATEGORY T-11 OUTSTANDING SPORTSCAST

WON BY: WCBS, NEW YORK

TITLE: ROAD TO GLORY: FEUD IN FOXBOROUGH

RED GROUP - TELEVISION

CATEGORY T-13 OUTSTANDING LOCALLY PRODUCED TV SHOW

WON BY: WPIX, NEW YORK

TITLE: PIX 11 PRESENTS 2011 N.Y. INTERNATIONAL AUTO SHOW